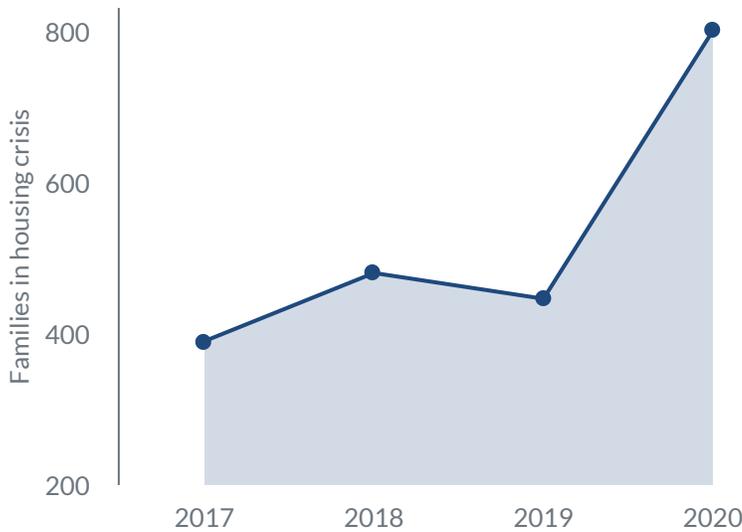


## Housing insecurity is increasing

An estimated **235,000 Canadians** experience homelessness each year. 35,000 Canadians experience homelessness on any given night. One of the fastest growing demographics of the homeless population is children & families.

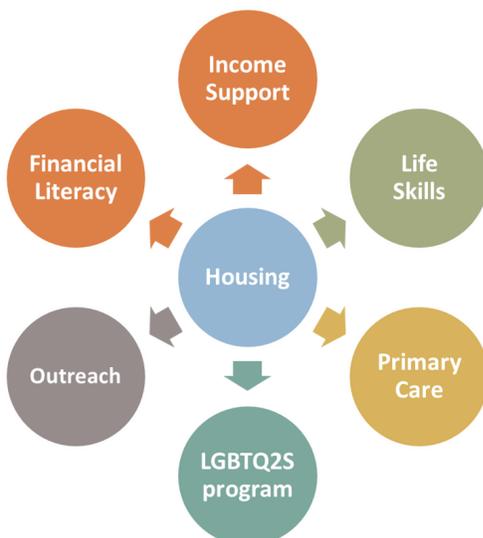


While the most visible homeless are those living on the streets, many more people live in poor-quality housing and are at risk of homelessness. In Metro Vancouver,

- **145,000** households are in “core housing need” (spending too much of their income on housing).
- Almost **50%** of renters in are paying more than 30% of their income in rent.

## Our Support Model: Housing is just the beginning

By intervening early we can stop this tragedy from unfolding. We work with families, employers, educators and landlords to create a more just community, and to build on build each family's strength. We work closely with each family to obtain and/or maintain safe and stable housing that is suitable to the family's needs. Our relationship does not end there. We have flexible programs that address many other needs that do not have rigid eligibility requirements and which have been developed with the input of families and involve peer mentorship.



## Our Community of Support

- 12** Housing Connect Staff available 24 hours
- 34** Peer Mentors
- 12,000** Volunteer hours
- 75** Units in Landlord Network

"Staff and volunteers went the extra mile to get me what I needed without judgement."

# Our Impact in 2019

**212** Families supported to sustain or improve their housing

**3 in 4** Families reported improved incomes

**85%** Remained securely housed 12 months later.

**45%** Accessed tax-related family benefits for the first time.

**50%** Improve access to emergency income and food assistance

**90%** Accessed our employment, education and childcare programs.



## Success Story

Lee and her three children were starting over after an abusive relationship. They had established roots in a new community. For the first time her kids found stability and didn't have to move every few months. In 2018, Lee was involved in a car collision, and while not seriously injured, was unable to work. With no emergency savings they fell behind in rent and utility payments.

With a rent bank loan, Lee avoided eviction. Lee has fully recovered and has now entered a medical imaging training program through one of our partners in order to access higher paying employment opportunities. She has also found safer housing through our landlord network.

## Housing instability is expensive to everyone

**\$ 10.6 million**

Estimated direct cost savings of avoiding eviction for the 1200 families we have supported to maintain their housing in the past 10 years.

**\$ 925,000**

Estimated shelter and other service costs had 10% of families experienced 4 months of homelessness.

By avoiding homeless, children have:



Decreased risk of serious health problems



Less likely to experience separations from their families



Less school mobility and higher academic performance

# Together we can reverse the growing tide of family homelessness.

Donate today

604 234-5678

[www.canadahelps.ca/donate/](http://www.canadahelps.ca/donate/)